

February 2018

Dear Parent(s)/Guardian(s)

Building on from the Networking Breakfast we held in January we would like to invite all U6 students to attend 'LinkedIn For Beginners'. The session will be delivered at 4.10 pm - 5 pm on Thursday 1<sup>st</sup> March in the Centenary Hall at MTGS.

LinkedIn is the world's largest professional networking site. Since its launch in May 2003, this business-orientated social networking site has seen rapid growth: as of May 2017 the site has over 500 million members, growing at a rate of more than two new members per second.

Benefits to students:

- They can view live, relevant job opportunities through employer profiles and pages of hiring managers
- Their updated profile will help employers and recruiters find them, saving time in their job search
- It allows students to utilise their connections for increased exposure and to be introduced to hiring managers
- It lets students demonstrate their expertise in their specialist field to build their personal brand
- It helps them to keep up to date with the latest industry news and insights relevant to them

The session is designed to help students build their profile, build their network and teach them how to interact on LinkedIn.

If you wish for your son to attend please complete the attached reply slip and return by **Monday 26**<sup>th</sup> **February**.

Yours sincerely	
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Mrs V Mee	
Head of Careers	
REPLY SLIP (please return to Mrs Mee)  LinkedIn For Beginners, Thursday 1 <sup>st</sup> March, 4.10 – 5.00pm Centenary Hall	
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Name Please print	LinkedIn For Beginners, Thursday 1 <sup>st</sup> March, 4.10 – 5.00pm Centenary Hall
Please print	

Date .....

Parent / Guardian Signature .....