

## Senior Boys

Merchant Taylors' Schools  
Liverpool Road, Crosby, Liverpool L23 0QP  
Telephone: 0151 928 3308

Headmaster: Mr D Williams BSc



**MERCHANT  
TAYLORS'  
SCHOOLS**

For Boys and Girls  
aged 4 to 18 years

June 2018

Dear Parent(s)/Guardian(s)

### **Enterprise Day Friday 29<sup>th</sup> June 2018**

As part of our on-going Careers programme, on Friday 29<sup>th</sup> June there will be an 'Enterprise Day' in which all of Year 10 will be expected to participate. This event is designed to encourage students to handle uncertainty and respond positively to change, to create and implement new ideas and ways of doing things, and to take and manage risks. It helps them develop a 'can do' attitude and the drive to make ideas happen.

This day long role play aims to develop a series of key transferable life skills for students, using the context of a business start-up. Students will learn about the skills and personal qualities that a successful business needs from its team of individuals. They will also end the day with an understanding of the basic principles of starting a new business. Across three lively and interactive sessions, trainers with their own experience in business will lead students through the sessions where their skills will be developed and built upon within a developing scenario.

#### Session 1 Personal Qualities

- The 5 'must have' qualities that employers are looking for
- Building the Team
- Leadership and 'Followship'
- Allocating roles

#### Session 2 Products and Money

- Business Development
- Creating your Business plan
- Negotiating for Investment

#### Session 3 The Trade Show

- Role-play exercise
- Presentation
- Presentation masterclass

School uniform is required but the boys have the option of wearing their own tie on the day. If you would like any further information, please do not hesitate to contact me.

Yours sincerely,

Mrs V Mee  
Head of Careers and UCAS